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Computer Skills

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe Dreamweaver
Microsoft Excel
Microsoft PowerPoint
Microsoft Word

Relevant Coursework

Advertising Campaigns
Brand Management
Consumer Behavior
Marketing Research
Media Planning and Buying
Organizational Behavior
Public Relations and
Promotion

Reliable, dedicated, energetic and motivated BFA graduate looking to secure a job with a company that can utilize my skills in advertising, media and business.

Education

Bachelor of Fine Arts in Advertising
The Art Institute of Washington, Arlington, Virginia

Course Projects

I am One in a Billion, Spring 2012

Created a promotional campaign for Institute for Multi-Track Diplomacy for climate change.

2nd Annual Old Town Alexandria Sidewalk Sale, Summer 2011

First Place Campaign

Created a promotional campaign for Alexandria's Sidewalk Sale. Worked with a student team member to conduct research on the target market. Helped create the logo and determined its application.

Culinaire Restaurant, Fall 2008

Created a marketing plan as a group project for the culinary restaurant Culinaire located at the top floor of the Art Institute of Washington.

Roll Tape, Fall 2003 - Spring 2007

Worked on numerous positions as a floor director, camera operator and editor for my high school television production in Richmond, Virginia.

Employment History

Bed Bath and Beyond Arlington, Virginia 2010- Present
Supervisor/Customer Service Specialist / Stock Clerk

- Answer multi-phone lines and direct calls via PBX intercom system
- Assist customers with bridal registry orders, returns and exchanges
- Process cash, check, and credit card transactions
- Prepare new merchandise for the sales floor
- Supervise over five employees

